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CWP LAUNCHES 2011 NATIONAL ORATORY CONTEST

Cable & Wireless Panama (CWP), the Panama business of Cable & Wireless Communications, has launched the National Oratory Contest 2011, one of the country's most popular annual events.

The National Oratory Contest involves more than 10,000 high school students, teachers and parents from across Panama. The students who take part must present both prepared and improvised speeches on current national issues to large audiences. The final is broadcast on prime time national television and radio. It is the most-watched national program in Panama.

The National Oratory Contest, which was founded in the 1970s, has been sponsored and organised by CWP since 2005. Past participants have reached high positions within Panama in both public administration and private enterprise.

The 2011 National Oratory Contest was launched by CWC Chief Executive Officer (CEO), Tony Rice; First Lady of Panama, Her Excellency Marta Linares de Matinelli; Minister of Education, Lucy Molinar and CEO of CWP, Jorge Nicolau.

The theme of this year's competition is 'education for life', which invites youngsters to reflect on their future and the importance of ongoing training and education.

In total more than US\$250,000 in prizes will be awarded to students, teachers and schools by the National Oratory Contest's main sponsors CWP, Caja de Ahorros (Savings Bank) and Panama's Ministry of Education.

10 students will compete in the Grand Final on November 13 2011.

About Cable & Wireless Communications

Cable & Wireless Communications is a global full-service communications business. We operate leading communications businesses through four regional units – the Caribbean, Panama, Macau and Monaco & Islands. Our services include mobile, broadband and domestic and international fixed line services in most of our markets as well as pay-TV, data centre and hosting, carrier and managed service solutions. Our operations are focused on providing our customers – consumers, businesses, governments – with world-class service. We are the market leader in most products we offer and territories we serve. For more information visit www.cwc.com.

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